

& Richard Williams - Log out

ICAC World Cotton Database

Download Latest 2 Seasons

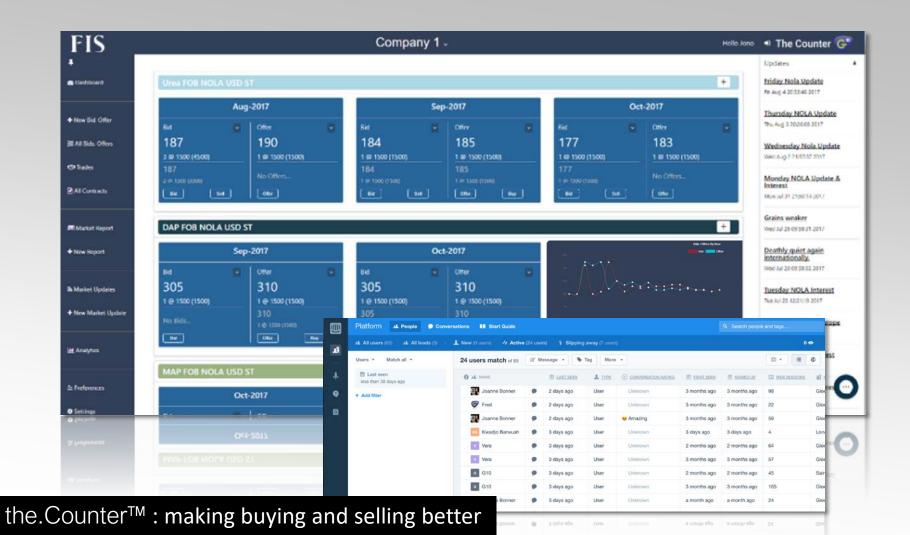
Administration -

ICAC - Dashboard

Terry Townsend, (former) Exec. Director, ICAC

"I've been working with cotton statistics for more than 27 years, and as a user of the World Cotton Database myself, I can testify to the effectiveness of Generation 10's solution.

The newfound ability to visualise our data has completely changed my perspective, and now I am constantly learning something that I never realised before."





AGRICULTURE & HORTICULTURE DEVELOPMENT BOARD

The Data Revolution:

AHDB's role in shaping the future

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The Data Revolution:

Digital Strategy



FARMER FIRST FOR FARM DATA

BECOME THE CHAMPION FOR FARMERS FAIR ACCESS & USE OF THEIR DATA AND BE THE LEADER IN COORDINATING DATA STANDARDS



STANDARDISE AHDB EXISTING DATASETS

IMPROVE AHDB DATA PROCESSING BY PILOT TESTING, THEN EXPAND ACROSS AHDB PLATFORM



SELECT PILOTS TO DEMONSTRATE

LEAD 2 OR 3 HIGH PROFILE, HIGH IMPACT PROJECTS WITH KEY CONSORTIUM PLAYERS, ADVANCING THE CORE "FARMERS FIRST FOR FARM DATA"



FORGE UK AG DATA ECOSYSTEM

CLOSELY ALIGN WITH AG INNOVATION CENTRES, OTHER KEY STAKEHOLDERS AND STRATEGIC INITIATIVES





The Data Revolution:
AHDB's role in shaping the future

Hierarchy of Needs



Data Standards and APIs

Establish Co-ordinated Partnerships

Farmers First Data Principles

